



Application No. 09/963,598
Reply to final office action of January 9, 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Wennerstrom, et al.

Serial No.: 09/963,598

Filed: September 27, 2001

For: Storage Of Audio/Visual Program Data
With Associated Promotional Material

Atty. Docket No.: 006559.00013

Group Art Unit: 2623

Examiner: Laye, Jade O

Confirmation 9391
No.

AMENDMENT AFTER FINAL REJECTION

U.S. Patent and Trademark Office
Customer Service Window, Mail Stop AFTER FINAL AMENDMENT
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Sir:

In response to the final Office Action mailed January 9, 2007, please enter the following amendments and remarks into the file of the above-identified application.

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks / Arguments begin on page 7 of this paper.

If any fees are required or if an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733, accordingly.